



April 2018

Dear Colleague,

Our 2018 NCTN Conference is taking place on November 12–14, 2018 at the Hyatt Regency Hotel in Cambridge, MA. This conference builds the skills and capacity of adult education providers to prepare low-income, lower skilled adults so that they can successfully compete for good jobs in this rapidly changing economy. Reflecting the importance of this goal, Dr. Paul Osterman from MIT will give a keynote on the future of work on the morning of November 13.

Postsecondary credentials matter for low-income adults and their families more than ever as a buffer against economic insecurity. Without these programs' intervention, the odds are truly against adult learners' ability to persist and complete postsecondary education and training. Research affirms that even two-year degrees and certificates have good returns in the labor market for the individual and society. Everyone stands to benefit: with 10,000 baby-boomers retiring every day, we need to prepare adults for these jobs.

Our conference provides a forum for adult education, workforce development, and postsecondary educators, advisors, and administrators to learn from experts and each other, and to affirm a shared commitment to educational and economic opportunity for adult learners.

I hope we can count on you to partner with us this year as a conference sponsor to ensure quality education for all adult learners. The form enclosed with this letter includes sponsorship details; to discuss sponsorship, please contact me at (617) 385-3788 or priyanka.sharma@worlded.org. For more information about the National College Transition Network at World Education and the conference, please visit www.collegetransition.org.

Best regards,

Priyanka Sharma, Conference Coordinator



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Conference Sponsorship & Advertising Opportunities

Sponsorship and advertising opportunities are available for the 2018 NCTN Conference. To support the conference and the work of the NCTN by becoming a sponsor, please complete the following form by **June 30, 2018**.

Platinum Sponsor: \$10,000 +

- Link/Logo posted as Platinum Sponsor on the NCTN website (over 60,000 unique visitors to the site per year) **and** recognition in NCTN's e-newsletter sent to over 3,500 members
- Full-page color ad recognizing your support in the conference program
- Advertisement placement with your link on conference website
- Premium booth location at the conference
- Option to distribute promotional material

Gold Sponsor: \$5,000

- Link/Logo posted as Gold Sponsor on the NCTN website for one year **and** recognition in NCTN's e-newsletter sent to over 3,500 members
- Full-page color ad recognizing your support in the conference program
- Premium booth location at the conference
- Option to present a vendor webinar for NCTN members and partners
- Option to distribute promotional material

Silver Sponsor: \$2,500

- Link/Logo posted as Silver Sponsor on the NCTN website **and** recognition in NCTN's e-newsletter sent to over 3,500 members
- Half-page color ad recognizing your support in the conference program
- Complimentary booth at the conference
- Option to present a vendor workshop

Sponsorships are payable by check (payable to NCTN/World Education) or by credit card through PayPal. Please return the completed form to us.

By email: nctn@worlded.org

By mail: NCTN/World Education, Attn. Priyanka Sharma, 44 Farnsworth St, Boston MA 02210.

World Education is a tax exempt non-profit EIN # 13-1804349.

Sponsorship & Payment Information

Company Name _____

Contact Name _____

Title _____

Address _____

Telephone (____) _____ Fax (____) _____

Email _____

Sponsorship Level/Amount \$ _____

Payment method:

Check payable to NCTN/World Education

Credit Card (through PayPal – contact Ebony Vandross, evandross@worlded.org, for details)

Purchase Order P.O. Number _____

Questions?

Email: nctn@worlded.org

Phone: Priyanka Sharma at 617-385-3788