



NATIONAL COLLEGE TRANSITION NETWORK

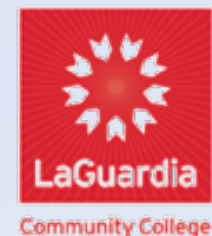
WIOA: What Now?

Shifts in Policy, Shifts in Practice

Webinar Series

***Program Models and Resources for Serving
English Language Learners***

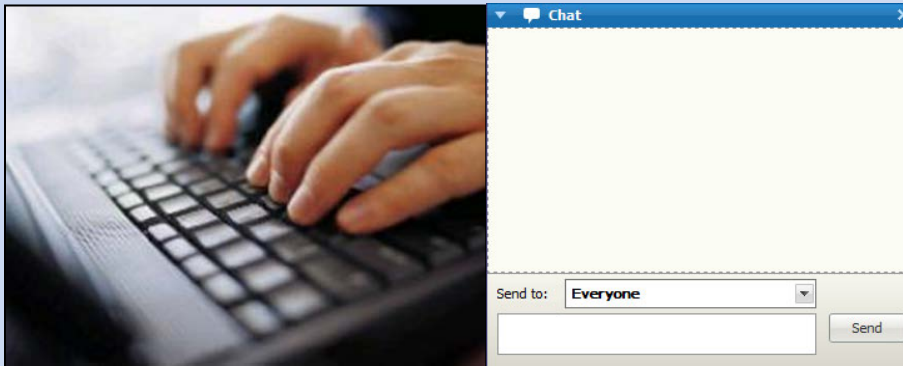
30 January 2015



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Webinar Tools

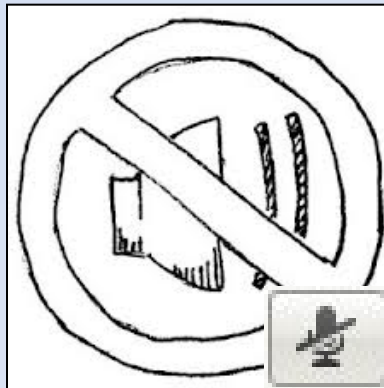
Use chat box for discussion



Adjust Screen



Please remain muted



Presenters



Silja Kallenbach

Vice President, World Education
Director, Networks for Integrating New Americans



Carey Reid

Staff Developer for Curriculum and
Assessment, World Education



John Hunt

Acting Executive Director, Adult
Community Learning, Division of
Adult and Continuing Education,
LaGuardia Community College



Hillary Gardner

Director, Center for Immigrant
Education and Training,
LaGuardia Community College

Agenda

1. Shifts in Policy:

- WIOA Background
- Framing the Discussion

2. Shifts in Practice:



Write your questions in the chat box.
We'll take time at the end of both presentations to respond.

Please remember to please send chats to everyone

A screenshot of a chat interface. At the top, there is a "Send to:" label followed by a dropdown menu. The dropdown menu is open, showing "Everyone" as the selected option. Below the dropdown menu is a large text input field. To the right of the input field is a "Send" button.

WIOA Basics

- Signed July 2014
- Draft regulations to be issued by OCTAE spring 2015 followed by a public comment period.
- In effect July 1, 2015, but no change in core performance measures until July 2016.



WIOA Key Policy Shifts

Strengthens alignment between adult education, postsecondary education, and employers.



Expands the purpose of adult education – to transition to postsecondary education and obtain employment.

WIOA Key Policy Shifts

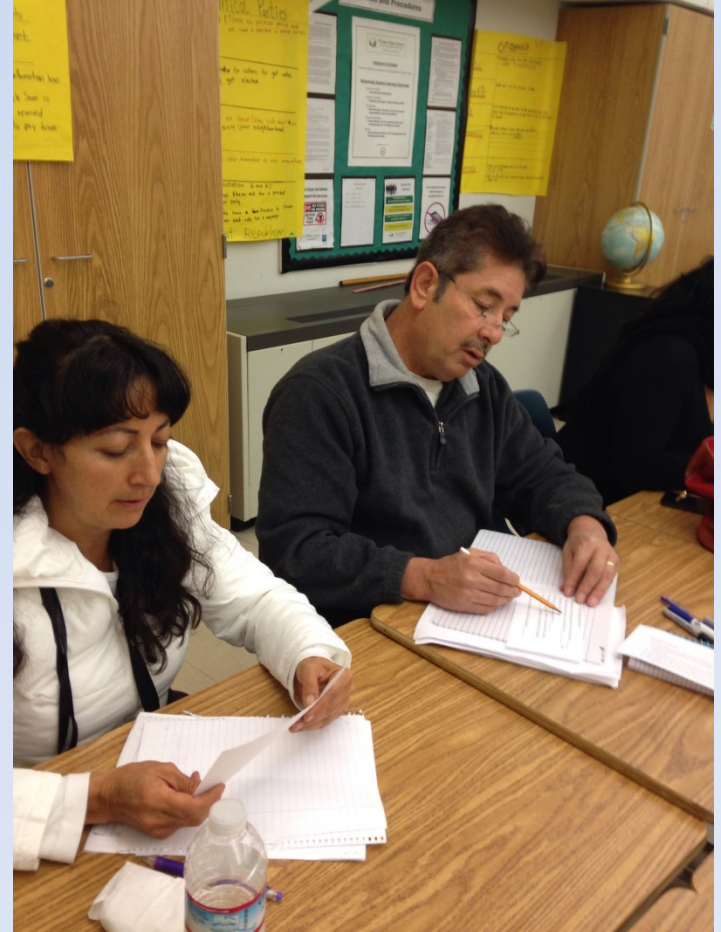
Emphasis on:



- Integrated education and training
- Workforce preparation activities
- Career pathways

WIOA Key Policy Shift: Integrated English Literacy and Civics Education

Programs should be designed to prepare ELLs for, and place them into unsubsidized employment in in-demand industries and occupations that lead to economic self-sufficiency. And they should be integrated with the local workforce development system.



English Language Learners

Nearly one in ten working-age U.S. adults—19.2 million —is limited English proficient



They earn 25 to 50% less than the English proficient workers.

-Wilson, J.H. (2014). *Investing in English Skills: the Limited English Proficient Workforce in U.S. Metropolitan Areas*. Metropolitan Policy Program at Brookings





LaGuardia Community College, City University of New York

- Large, urban campus in the most diverse US county (Queens)
- Students from 160 countries, 125 languages spoken on campus
- More than 70% of students report annual family incomes of \$25,000 or less
- 20% of nearby residents lack a high school diploma

Center for Immigrant Education and Training (CIET)

Division of Adult and Continuing Education

Grant-funded ESOL programs for low-income ELLs:

- ESOL for Immigrant Parents
- CUNY Immigrant Education Initiative (ESOL DACA)
- Contextualized ESOL

civic and parent engagement, health literacy, financial literacy, computer literacy, et al

- NYC Welcome Back Center
- NY-BEST Integrated ESOL Workforce Training



Center for Immigrant Education and Training (CIET) NYC Welcome Back Center

- National Welcome Back Initiative network out of San Francisco to bring immigrant healthcare professionals back into the workforce
- Career pathways and re-licensing advisement for immigrant physicians, nurses and mental health professionals
- Contextualized and integrated “NY-BEST” courses



NEW YORK CITY
THE **Welcome**
Back
Center



Success Story : Wilnie

- 11 years RN experience in Haiti
- 2 years in US
- Working as HHA (\$8/hr)
- 7th grade TABE pre-test
- Passed LPN NCLEX exam (2012)
- Job as LPN (\$20/hr)
- Passed RN NCLEX (2013)
- Job as RN (\$30/hr)



NEW YORK CITY
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Common Terms

- Contextualized ESOL
 - *sector focused, EL Civics, parent engagement, college and career readiness, etc.*
- Bridge Programs
 - *usually for 7th to 10th grade reading levels in ABE*
 - *NRS ESOL 5-6 at CIET but reading levels can vary*
- Integrated Programs (I-BEST)
 - *ESOL instructors team teach with technical trainers*

Webinar Participant Poll

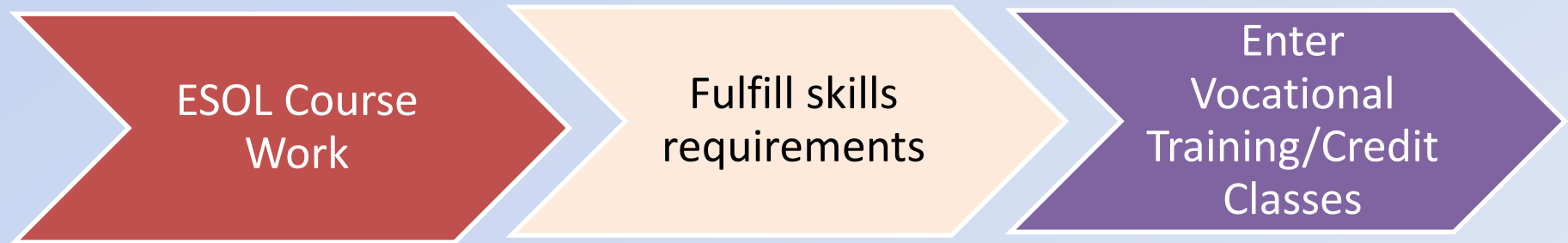
If applicable, what types of contextualized ESOL curricula have you taught or developed at your agency?

- a) Civics, health or financial literacy
citizenship, nutrition, personal budgeting, etc.
- b) Job readiness
resumes, interviewing, soft skills, etc.
- c) Specific industry-related bridge coursework
healthcare, manufacturing, hospitality, etc.



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Traditional Pathway for ELLs



Challenges:

- Length of time for ESOL proficiency development
- Gap between ESOL NRS 7 and entrance requirements for next step or training programs
- Use of TABE reading comprehension tests on ELLs
- Few persist and transition into further education or training
- Training program pedagogy and curricula lecture-based

CIET Contextualized and Integrated ESOL Workforce Models

NY-BEST Models (team taught)

- NCLEX for ELL Nurses (LPN and RN)
- USMLE Exploration for ELL Physicians
- Medical Office Clinical Tech (phlebotomy/ EKG)
- ESOL for Bookkeepers

ESOL Bridge Models (contextualized)

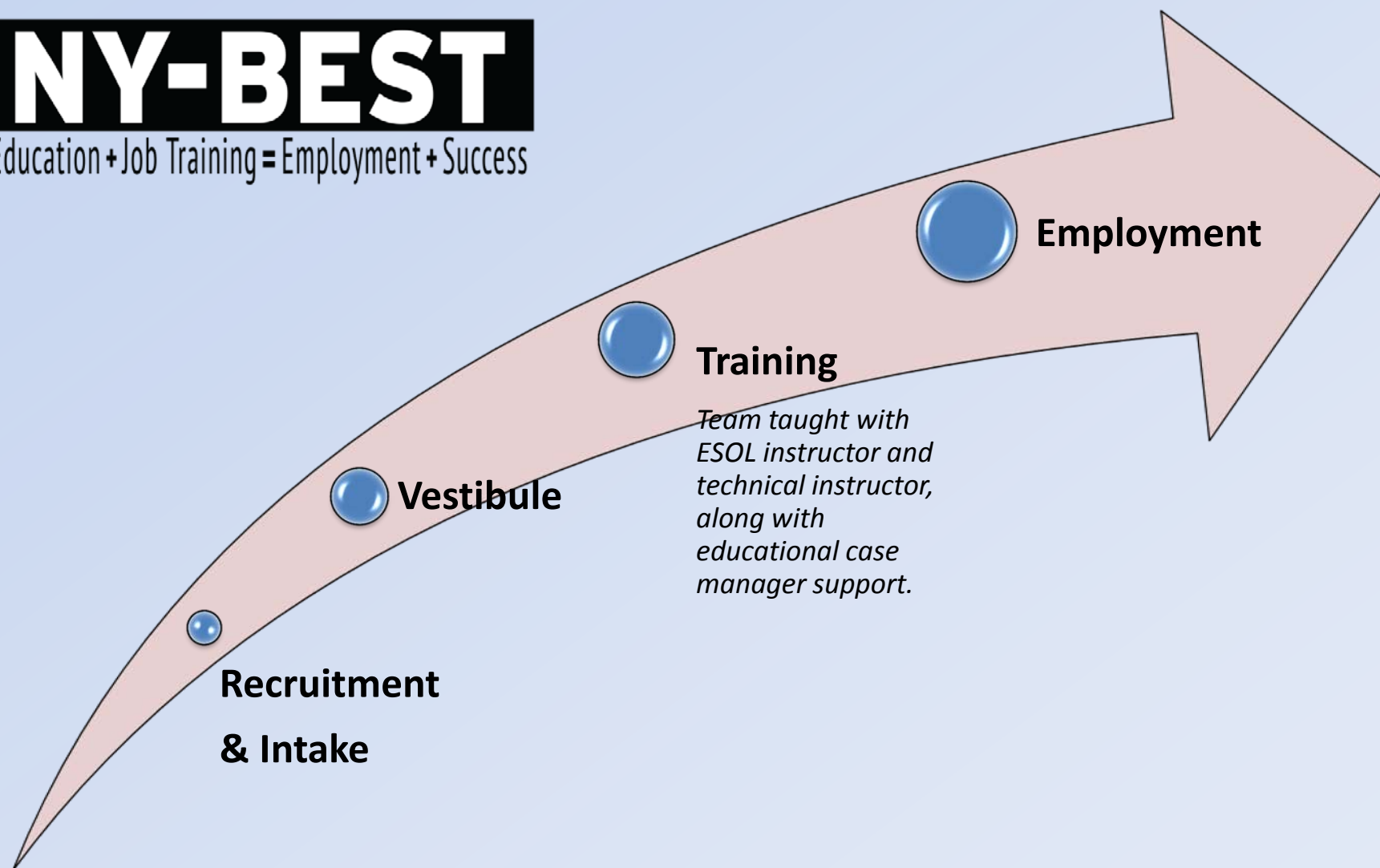
- Hotel T.E.A.C.H. for Hospitality
- Customer Service for Duane Reade, McDonald's
- Bridge to Healthcare Careers
- Bridge to Infection Control



Integrated Technical Training Model

NY-BEST

Education + Job Training = Employment + Success



What Does Contextualized Instruction Look Like in the ESOL Classroom?

Teachers are...	Students are...
<ul style="list-style-type: none">• Choosing authentic materials to explore the sector focus• Designing pre-, mid-, and post- reading activities• Facilitating active learning, not lecturing• Scaffolding vocabulary acquisition• Supporting independent learning, multi-level classrooms	<ul style="list-style-type: none">• Learning collaboratively• Taking an active role in the process of learning• Developing independent study skills• Exploring college and career options• Building English language proficiency for college and/or the workplace

Contextualized Lesson 1: Healthcare

Audience:

- Foreign-trained nurses; English Language Learners
- Intermediate+ language proficiency

Background:

- Prepare students to enter the NCLEX training
- Practice academic skills
- Preview healthcare content



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Contextualized Lesson 1: Healthcare

Lesson Progression

Identify healthcare team members and practice pronunciation of occupations with flashcards

Practice using present 3rd person singular in constructions describing healthcare worker duties.

Identify word stress in names of healthcare professionals that end in common suffixes

Practice using context clues to define unfamiliar terms.

When Nursing Is a Team Sport By THERESA BROWN, R.N.

Adapted from: <http://well.blogs.nytimes.com/2010/04/14/when-nursing-is-a-team-sport/>

Directions: Read the text below and identify the parts of speech of the underlined words. Mark the part of speech over each word. The underlined words are nouns, verbs, adjectives and adverbs.

Day shift had just started and a patient down the hall was having a problem. I asked the nurse, Lisa, what was going on. "Not my patient," she said hurriedly as she carried a portable defibrillator into the room, helping out until the patient's nurse got there. One of the doctors shouted a question, and the nurse quickly looked it up on the computer. The patient had a low magnesium level and was experiencing P.V.C.'s, or premature ventricular contractions, irregular heart beats that on their own are usually harmless but can lead to dangerous cardiac arrhythmias when magnesium levels drop.

I jumped in and called the pharmacy. Soon, the pharmacist arrived and tossed me the bag of I.V. magnesium, which I quick walked down the hall and gave to Mary, the patient's nurse. The doctor was in the room by now and approved the magnesium order. I waited to see if I was needed for anything else. "I think we're good," Mary said, hanging the drug.

(...) In teaching hospitals, every patient's care is managed by a medical team that can include doctors-in-training, nurse practitioners, physician assistants, attending M.D.'s and doctors from other medical specialties. Every team also includes the patient's nurse, who tries to coordinate the work of the team members. Ancillary staff who often go unremarked are also members of the team: pharmacists, occupational and physical therapists, behavioral medicine specialists, social workers, dietary experts and respiratory therapists. And often, doctors, nurses and other workers who aren't assigned to the patient must jump in when needed.

Scan the article. Find and circle names of healthcare professionals.

Read the article. Identify parts of speech of the underlined words. Mark the part of speech over each underlined word.

Analyze the words in **bold**. Can you guess what they mean? What part of the context surrounding those words helped you guess the meaning? **Highlight** parts of text that gave you clues.

Read the article again. Discuss: What was the problem the author described in the article? How did they solve the problem?

Framing Question:

What are some examples of skills that students in career-focused ESOL programs should develop or explore?

Language Skills The foundation needed to learn professional and technical material.	Technical Skills Work related skills that qualify a person to perform a specific job related activity.	Transferable Skills Skills that enhance the effectiveness and efficiency of technical skills.

Framing Question:

What are some examples of skills that students in career-focused ESOL programs should develop or explore?

Language Skills The foundation needed to learn professional and technical material.	Technical Skills Work related skills that qualify a person to perform a specific job related activity.	Transferable Skills Skills that enhance the effectiveness and efficiency of technical skills.
Language Focus <ul style="list-style-type: none">• Word stress in pronunciation• Parts of speech• 3rd person singular –s	Nursing Skills Focus: <ul style="list-style-type: none">• Work duties of healthcare professionals• Working on a healthcare team	Academic Skills Focus <ul style="list-style-type: none">• Scanning• Context clues• Reading with understanding

Contextualized Lesson 2:

Bookkeeping

Audience:

- Foreign-trained accountants or students with interest in financial services field; English Language Learners
- Intermediate language proficiency (NRS 5-6)

Background:

- Prepare students to complete Quickbooks training
- Practice vocational skills related to financial services

<http://introtoaccounting.wikispaces.com/>



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Alphabet Review and Practice

abbreviation	A short way of writing a word to help you take notes or remember it
acronym	A word made from the first letters of the name of something

Practice your accounting abbreviations at:

<http://www.abbreviations.com/acronyms/ACCOUNTING/99999>

Practice saying the letters in the accounting abbreviations correctly.

Alphabet Pronunciation Practice (Letters that Rhyme)

Do you get the sounds of certain letters in English confused? Use this chart to help you.

a – h j k
e – b c d g p t v z
i – y
o
u – q w

f l m n s x
r

Related Reading

Source:

<http://www.rasmussen.edu/degrees/business/blog/basic-accounting-terms-acronyms-and-abbreviations-students-should/>

First reading and review

Needs assessment

Vocabulary knowledge rating sheet

20 Basic Accounting Terms, Acronyms and Abbreviations Students Should Know

By Grant Tilus on February 26, 2013

10 Comments

No matter what career you are pursuing, you will need to learn the lingo used in your field or industry. All industries have their own unique blend of terms, acronyms and abbreviations.

If you want to fully understand the industry and your organization in order to do your job effectively, it's imperative you understand this language from the start.

"Accounting is the language of business. Knowing the language is critical for success in any corporate function because the information is communicated using these terms," says Kari Grittner, MBA, CPA and Rasmussen College accounting instructor. This is especially true for anyone looking to work in the accounting field.



Because of the strange accounting job titles, different accounting myths and these industry terms, it's not uncommon for people to think working in accounting is complicated or confusing when really it's just got its own unique language.

As someone new to the accounting industry, you will be introduced to a variety of new terms. Beware: they may seem intimidating at first. But familiarizing yourself with these basic accounting terms, acronyms and abbreviations early on will help you better prepare for a successful accounting career. Knowing how to talk the talk will allow you to quickly shift your focus in the classroom beyond these terms and toward learning the accounting techniques you will use in your job.

Read through these basic accounting terms, study them and commit them to memory. By the time you finish your accounting degree, they will be second nature to you and you will be on your way to a promising career.

Basic Accounting Terms List

1. Accounts Receivable – AR

Definition: The amount of money owed by your customers after goods or services have been delivered and/or used. See how it works here.

2. Accounting – ACCG

Definition: A systematic way of recording and reporting financial transactions.

3. Accounts Payable – AP

Definition: The amount of money you owe creditors (suppliers, etc.) in return for good and/or services

Further Practice

Source:

<http://quizlet.com/45685843/20-basic-accounting-abbreviations-flash-cards/>

Listen and pronounce



Practice matching

Test yourself

Dictation

Independent Learning






Learn how to use Quizlet.com for independent study

Search Quizlet  Create a Set 

Ready to study?
Start with Flashcards

20 Basic Accounting Abbreviations 20 terms by





















PLAY

 Learn  Speller  Test  Scatter  Space Race

List Scores Info

Source: <http://www.rasmussen.edu/degrees/business/blog/basic-accounting-terms-acronyms-and-abbreviations-students-should/>

Original Alphabetical

AR	Accounts Receivable	 
ACCG	Accounting	 
AP	Accounts Payable	 
FA and CA	Fixed Assets and Current Assets	 
BS	Balance Sheet	 
CAP	Capital	 
CF	Cash Flow	 
CPA	Certified Public Accountant	 
COGS	Cost of Goods Sold	 
CR	Credit	 
DR	Debit	



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Framing Question:

What are some examples of skills that students in career-focused ESOL programs should develop or explore?

Language Skills The foundation needed to learn professional and technical material.	Technical Skills Work related skills that qualify a person to perform a specific job related activity.	Transferable Skills Skills that enhance the effectiveness and efficiency of technical skills.
<p>Language Focus:</p> <ul style="list-style-type: none">• Pronounce vowel sounds and confusing letter sounds to spell words and abbreviation with accuracy	<p>Accounting Field Focus:</p> <ul style="list-style-type: none">• Correctly identify abbreviations for 20 basic accounting terms	<p>Academic Skills Focus :</p> <ul style="list-style-type: none">• Use abbreviations and acronyms to take notes in a lecture or at a work meeting• Organize and communicate information• Identify at least two sites for online independent study

Contextualized Lesson 3:

Hotel T.E.A.C.H. for Hospitality

Audience:

- English Language Learners working in the hotel and lodging industry
- Low-high intermediate language proficiency (NRS 4-5)

Background:

- Prepare students to succeed in industry standards
- Orient ELLs to skills expected of workers in lodging industry

http://www.lagcc.cuny.edu/ciet/work_HT_Cur.html



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Center for Immigrant Education and Training



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[Citizenship](#)

[Family](#)

[Work](#)

[Success](#)

[Resources](#)

Hotel T.E.A.C.H. Project Curriculum

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Curriculum

Cover

Introduction and Acknowledgements

Overview of Hotel T.E.A.C.H. Curriculum

Unit List

Unit 1: Identifying Your Learning Goals

Unit 2: Greeting and Welcoming Guests

Unit 3: Communicating with the Guests

Unit 4: Explaining Hotel Services to Guests and Providing Information

Unit 5: Understanding and Resolving Guest Problems

Unit 6: Internal Customer Service

Unit 7: Understanding Workplace Expectations

Unit 8: Career Advancement and Getting Ready for the Interview

Bibliography

Name: _____

Date: _____

Checklist of Hotel Industry Skills
Project Hotel TEACH

How would you rate your ability to do the following using English?
(1 = poor, 2 = not good, 3 = so-so, 4 = good, 5 = very good)

1. Greet guests at the hotel and welcome them.
2. Interact appropriately with guests when you meet them in the hotel or when you provide services to them.
3. Understand common guest problems and resolve them in face-to-face communication.
4. Understand common guest problems and resolve them over the phone.
5. Explain a problem to a supervisor or co-worker and ask for assistance in solving a problem.
6. Explain hotel services to guests.
7. Provide travel directions to guests who ask for them.
8. Follow procedures and directions explained to you by a co-worker or supervisor.
9. Explain procedures to a co-worker.

Unit 2, Lesson 3: Handout 1

Sheraton's 11 Service Basics

- 1) **10-5 Rule**
When you are within 10 feet of our guests, initiate eye contact with a genuine smile. When you are within 5 feet, acknowledge our guests with a warm and sincere greeting.
- 2) **Escort Our Guests**
Anticipate our guests' needs by escorting them to their destination. If you are unable to do so, always ask a fellow associate for assistance. Do not point.
- 3) **Extend Courtesy**
Exercise common courtesies with our guests; always allow guests to enter or exit any area first (elevators, doorways, etc.)..
- 4) **One Hundred Percent**
Know your internal and external customers' (employees and guests) expectations. When a guest expresses concern, say "I apologize" or "I'm sorry." Take ownership and follow up to ensure guests' satisfaction.
- 5) **Our Guests Have Names**
Remember to use guests' names whenever possible. Doing so makes them feel welcome and right at home.
- 6) **Telephone Courtesy**
A ringing phone is the first impression we make with our guests. Always use proper telephone etiquette: answer the telephone within three rings, with a smile in your voice. Use a pleasant greeting; state your name and department, and say, "How may I assist you?" When necessary, ask the guest if he/she can hold. Do not place them on hold without their agreement.
- 7) **Exceed Expectations**
Provide our guests with their unexpressed wishes and desires. Strive to enhance each guest's experience of the hotel by going beyond his/her usual requests.
- 8) **Never Say No**
Every guest request can be fulfilled. If you are unable to meet our guests' expectations, be creative and always offer options. When you don't know the answer to a question, find someone who does.
- 9) **Look Professional**
The image you project forms our guests' first impressions of the hotel. Take pride in your personal appearance by maintaining an immaculate uniform (i.e., clean, unwrinkled clothes, polished shoes, neatly groomed hair and nails, etc.). The most important part of your uniform is your smile.
- 10) **Speak Professionally**
Always use proper vocabulary and grammar when speaking with our guests. (Use words like "yes" instead of "OK" or "yeah," "hello" instead of "hi," "thank you" instead of "thanks" or "uh-huh," and "us," "we," "ours" instead of "they," "them," "theirs.")
- 11) **Have fun!**
Create a pleasurable environment so that everyone leaves the hotel with a positive memory and looks forward to returning.

Attitude is contagious.



Community College

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Unit 2, Lesson 3: Handout 2

SCENARIOS:

“Greet the Guests!”

Directions: Cut out scenarios, and have Sts choose one scenario for their group. Supply Sts with photos of the guests, so they can visualize the guest better.

Sample Scenario:

Greet two guests as they approach the front desk. (Guests are an elderly couple. One is blind.)



#1 Greet two guests as they enter the hotel. (Guests are very tired.)

#2 Greet two guests as they enter the hotel. (Guests are famous people.)

#3 Greet two guests as they enter the restaurant, and check their reservation. (Guests have a last name that is difficult to pronounce.)

#4 Greet a guest who's walking down the corridor while you are doing your housekeeping.

#5 Greet a guest who calls from Room 2365 to order from room service.

#6 Greet guests who are coming into the pool area. (Guests are a family with two young children.)

#7 Greet two guests who are arriving at the hotel. (One guest is in a wheelchair; the other is pushing it and has a shopping bag hanging from her arm.)

Contextualized Lesson 4: College and Career Exploration

Audience:

- English Language Learners
- Low-high intermediate language proficiency (NRS 4-6)

Background:

- Promote successful pathways into post-secondary education for non-traditional students and their families using a National Center for Family Literacy toolkit

<http://encaminolessons.wikispaces.com>



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ESOL Lesson Sets for Use with *En Camino* online

Source:

<http://encaminolessons.wikispaces.com/>

Skills Practiced:

Navigating the Internet

Read for a purpose

Read authentic materials (course catalog)

Understand *majors* and *fields*



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Handout 1A

Exploring a College Community Web Site

PART ONE

- Go to the home page (www.lagcc.cuny.edu/home)
- Click on **Prospective student** on the upper left corner.
- Click on **Major** under **Academic Offerings**.
- Click on each of the major to answer the questions below:

A. What is a major that you are interested in learning more about?

B. What is a major that you know very little about?

C. What is a major in the health field? What are some required courses for this major?

D. What is a major in the IT field? What are some required courses for this major?

E. What is a major in the education field? What are some required courses for this major?

F. What is a major in the engineering field? What are some required courses for this major?

PART TWO

Let's learn more about continuing education (non-credit) courses:

- Go to the home page (www.lagcc.cuny.edu/home)
- Click on the *Continuing Education* tab
- Click on "Click Here for Catalog" and complete the chart below:

	Course Name	Page Number	Cost	What kind of license or certificate you will receive
A course that you find interesting				
A course that you want to learn more about				
A course that you would recommend to a friend				

Questions,
Comments?



The Life Skills, College, and Career Readiness Guide for ESOL Learners

1. Overview of the Guide

- Collection of Tasks
- Tasks designed for next steps
- Based on research
- Designed for all ESOL levels

2. Document walkthrough

3. Summary of research base

4. Correlation with College and Career Readiness Standards (CCRS)

Questions,
Comments?



Selected Resources for Career Pathways for ELLs

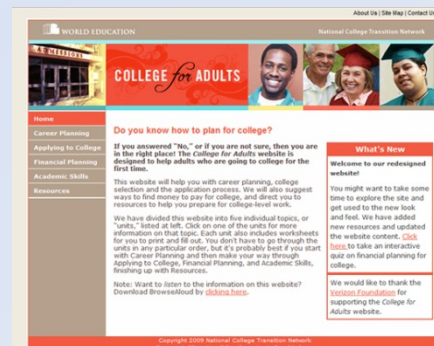
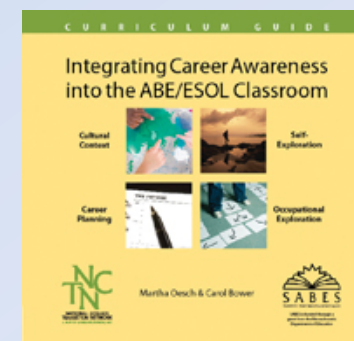
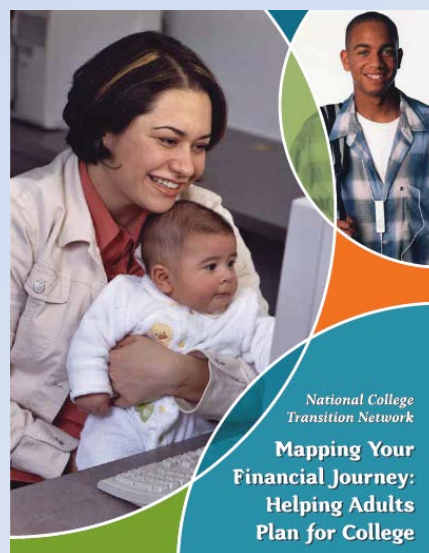
- *Building Basics: ESOL Toolkit for General Construction, Landscaping, Painting, and Plumbing*
- *Child Development Career Pathways Bridge Prep*
- *English Health Train* for ELL health care professionals
- *How to Build Bridge Programs that Fit into a Career Pathway: A Step-by-Step Guide Based on the Carreras en Salud Program in Chicago*
- *Integrating Career Awareness in the ABE & ESOL Classroom* curriculum
- *The Right to Work: Understanding Immigrant Employment Rights, A Workbook for ESOL Classes*
- *Workplace Health and Safety ESOL Curriculum*



NATIONAL COLLEGE TRANSITION NETWORK

- Technical assistance and professional development
- Online professional development courses on college and career readiness elements
- Curriculum tools for teaching and advising

NCTN Resources



www.collegetransition.org