

Conference Schedule

Mon, Nov 12, 2018

9:00am

PRECONFERENCE - Workplace Education: Meeting Employer and Employee Needs

🕒 9:00am - 12:00pm, Nov 12

📍 Molly Pitcher

Presenters share their experience of using the Massachusetts model for workplace education highlighting one particular employer as a case study. They share project evaluation results, successes, and challenges, along with examples of how workplace education programs can show employers a return on investment. Learn how to design and carry out a workplace needs assessment and implement a contextualized workplace education program that meets both employee and employer needs. Learn the many benefits of strong employer partnerships and what it takes to develop and sustain these relationships. Discover new ideas for finding and using authentic workplace materials.

🗣 Speakers



Luanne Teller
Director, World Education



Kathleen O'Connell
Workplace Education Coordinator, World Education

PRECONFERENCE - Leadership Fundamentals: Charting Your Own Development

🕒 9:00am - 12:00pm, Nov 12

📍 William Dawes A

This session helps new or aspiring adult educational leaders gain clarity and direction of their own leadership potential. Leadership isn't defined by one's job title. It is about cultivating the perspective, skills and personal style needed to build the personal and organizational capacity needed to advance one's organizational vision. Through hands-on exercises, shared resources, and dialogue participants: distinguish the difference between leadership and management, explore the characteristics of effective leadership, assess your leadership style, and develop a personal leadership action plan that addresses your strengths and blind-spots.

PRECONFERENCE - How a Cross-Discipline Focus on Reasoning and Finding Evidence Teaches to the Standards and Builds Stability

🕒 9:00am - 12:00pm, Nov 12

📍 Haym Saloman

Did you know that certain math standards reinforce the standards for reading and writing and vice versa? For example, the math standard #3 — construct viable arguments and critique reasoning of others — is very similar to the reading and writing standards that push students to be able to say **why** they think what they think and to make arguments using evidence. Teachers who understand the connections across disciplines contribute to student persistence by addressing key persistence drivers: stability and competence. Students experience stability because they are learning fundamental concepts from a variety of angles and build competence because they have the chance to practice skills across domains. Participants try out activities from The Change Agent that teach to these standards and leave with ready to use materials, along with additional supports.

🗣️ Speakers



Cynthia Peters

Editor of The Change Agent, World Education, Inc.



Sarah Lonberg-Lew

Training and Curriculum Development Specialist, SABES PD Center for Mathematics and Adult Numeracy at TERC

12:00pm

LUNCH ON YOUR OWN

🕒 12:00pm - 1:00pm, Nov 12

1:00pm

Motivational Interviewing in Adult Education and Workforce Development

🕒 1:00pm - 2:30pm, Nov 12

📍 William Dawes A

This workshop provides an overview of the Motivational Interviewing (MI) model and its applications in adult learning. MI is a form of empathic dialogue for strengthening one's motivation and commitment to change by eliciting and exploring a person's own reasons for change and influencing the resistance that arises in the process of change.

🗣 Speaker



Andjela Kaur

Research Assistant, University of Massachusetts at Boston

Engaging Adult Learners with the STEM Career Pathways of Tomorrow

🕒 1:00pm - 2:30pm, Nov 12

📍 Molly Pitcher

Jobs in the STEM field are among the fastest growing and highest paid in America. Learn how LaGuardia Community College's Adult and Continuing Education division is providing STEM career pathway exploration to adult learners and their proven methods for actively engaging adult learners with STEM job market knowledge.

🗣 Speaker



Olivia Mayer

Program Director, Pre-College Academic Programming, LaGuardia Community College

Balancing an Algebraic Understanding

🕒 1:00pm - 2:30pm, Nov 12

📍 Haym Saloman

For many students, the equal sign means "put the answer here." Understanding equality is foundational for algebra. Come explore strategies to help students build an understanding of things that are true about working with numbers (properties) and an understanding of the relationships on both sides of the equal sign.

🗣 Speaker



Connie Rivera

Curriculum Development and Training Specialist, TERC Adult Numeracy Center - SABES

Professor-Proofing Our Teaching

🕒 1:00pm - 2:30pm, Nov 12

📍 Thomas Paine A

Professors are not trained to teach, they are trained to be experts. Through trial and

error they might find effective teaching strategies but can their students wait?

Come explore some effective classroom design principles. It's where research meets relevance. Walk in with questions, walk out with strategies.

Gaining Confidence in Writing for Self Expression and Work Communication

🕒 1:00pm - 2:30pm, Nov 12

📍 Crispus Attucks

Participants explore ways to teach composition by developing student understanding of structure and use of language for expression and organization, in life and work, for art or business. By approaching writing as part of comprehensive skills, it becomes a means of communication and not a dreaded task.

🗣️ Speaker



Ruth Ticktin

Adult Educator: Language/Writing, Carlos Rosario School/At the Bay Healing Arts

CareerNext: A Young Talent Development Model

🕒 1:00pm - 2:30pm, Nov 12

📍 William Dawes B

Introducing CareerNext, a model developed for the field of young adult talent development organizations seeking to position low-income young adults as an untapped asset to solve the talent pipeline challenges faced by employers in high growth sectors. Participants explore key lessons and implications for program design, policy-making, and funding.

🗣️ Speakers



Mamadou Ndiaye

Senior Project Manager, Jobs for the Future



Maureen Moreira

Program Manager Building Energy Efficient Maintenance Skills (BEEMS), Asian American Civic Association

OER are from Mars, Publishers are from Venus

🕒 1:00pm - 2:30pm, Nov 12

📍 Thomas Paine B

For years open educational resources (OER) have been promoted as "the next best thing" to solve educational access and equity issues. However, the reality has failed to meet the promise. Come learn how CrowdED Learning is developing free tools that aggregate quality OER with (gasp!) publisher materials to increase OER adoption.

Creating Contextualized Lesson Plans for the ABE Classroom

🕒 1:00pm - 2:30pm, Nov 12

📍 Paul Revere C

Contextualization involves drawing intentional connections between academic content, behavior, and real-world challenges students encounter in the workplace. Learn how to create contextualized lesson plans for your classroom using a template developed for instructors that merges academics, soft skills, and authentic workplace materials for effective contextualized instruction.

🗣️ Speaker



Susan Roberts

Consultant, New Readers Press

The Future Is Here: Rigor in English Language Instruction

🕒 1:00pm - 2:30pm, Nov 12

📍 Paul Revere A

What skills do adult English language learners need to attain their personal, academic, and workplace goals? How can we teach all those skills in an integrated English language class? By contextualizing English communication skills in a variety of settings, enriching reading content, and energizing all instruction with critical thinking skills. With examples from the new edition, we will demonstrate how Future 2e introduces rigor at every level of instruction.

🗣️ Speakers



Pam Fishman

Editorial, Pearson



Federico Salas-Isnardi

President and Lead Instructor, FSI Diversity and Education

English Now!: Learning Circles for Engaging Students

🕒 1:00pm - 2:30pm, Nov 12

📍 Paul Revere B

English Now! is a learning circles project, funded by the Dollar General Literacy Foundation, to serve and engage adult English Language Learners (ELLs) who are not currently in formal classes. Learners in a learning circle use online course materials and meet face-to-face in a group with a facilitator trained in blended learning and peer learning approaches. In this session, we describe the learning circle framework, share the tools from the facilitator guide, and focus on how the participants can replicate the model within their own contexts and programs.

🗣️ Speakers



Priyanka Sharma

World Education



David Rosen

President, Newsome Associates

2:45pm

Critical Personal Finance Topics for Student Success

🕒 2:45pm - 4:15pm, Nov 12

📍 William Dawes A

Financial literacy is key for college student success in the United States. Because the topic is broad, it can be challenging to identify which concepts are most critical for students to learn. This session reviews methodology for determining the most essential topics, as well as trends and tactics for more engaging financial education programs.

🗣️ Speaker



Amy Conrad

Managing Director, CashCourse, National Endowment for Financial Education

Piloting an IET Model in a Corrections Setting

🕒 2:45pm - 4:15pm, Nov 12

📍 Molly Pitcher

This session introduces an integrated education and training model piloted in a Minnesota corrections education program. Competency-based instruction blended with a construction trades career pathway allow learners to achieve a diploma and earn industry-recognized credentials for reentry into the community.

Speakers



Theresa Luther-Dolan

Education Specialist/Transition to Post-Secondary & Career, Minnesota Department of Corrections



Nancy Rosman

MN Dept Of Corrections Ed

GED Testing Service Updates, Key Information and Resources

🕒 2:45pm - 4:15pm, Nov 12

📍 Haym Saloman

This session offers key updates, information and resources for those who are involved with GED testing. Learn about the growing list of colleges accepting the ACE College Ready Recommendations, a revamped GED.com website, resources for instructors and students, and the new employer partners in the GEDWorks program.

Speaker



Scott Salesses

State Relationship Manager, GED Testing Service

Addressing the Needs of Diverse Learners: Introduction to Instructional Strategies

🕒 2:45pm - 4:15pm, Nov 12

📍 Thomas Paine A

The diversity of adult learners creates the need for implementing different strategies in instruction. This session introduces the principles of Universal Design for Learning and provides a framework for developing instructional goals, materials, and methods that work for all learners, not just specific individuals.

Speaker



Cynthia Bell

Numeracy & Youth Specialist, Literacy Assistance Center

Using Singapore Strips to Develop Conceptual Understanding

🕒 2:45pm - 4:15pm, Nov 12

📍 Crispus Attucks

Come discover how learning to model with Singapore strips (also called bar models or tape diagrams) can help students confidently tackle everything from working with fractions and percents to solving word problems that might be found in an algebra textbook or on a high school equivalency test.

🗣 Speaker



Sarah Lonberg-Lew

Training and Curriculum Development Specialist, SABES PD Center for Mathematics and Adult Numeracy at TERC

Measuring the Impact of Adult Education in Rhode Island

🕒 2:45pm - 4:15pm, Nov 12

📍 William Dawes B

How can one compare the outcomes of Adult Education learners to people of a similar profile who have had no interaction with Adult Education? The Rhode Island Impact Project is delving into this question by accessing the state's longitudinal data system. Join us to discuss the findings to date!

🗣 Speakers



Jill Holloway

RI Adult Ed



Stephen Reder

Professor, Portland State University



DJ Cratty



Karisa Tashjian

Acceleration Success of a Concurrent Enrollment Program

🕒 2:45pm - 4:15pm, Nov 12

📍 Thomas Paine B

Hear about Rogue Community College's (RCC) Adult Basic Skills department concurrent enrollment program. Since 2015, selected students enroll in ABS/GED classes and regular college classes with supplemental academic support and coaching. Results to date yield a 400-700% increase in GED completion and college enrollment.

🗣 Speaker



Serena St. Clair
RCC

4:15pm

Refreshment Break

🕒 4:15pm - 4:30pm, Nov 12

📍 Paul Revere

Join us for a refreshment break before the EdTech Panel

4:30pm

EDTECH PANEL - Leveraging Technology to Prepare for the Future of Work

🕒 4:30pm - 6:00pm, Nov 12

📍 Paul Revere

Join our expert panelists in a discussion on how technology is changing the way we can and must prepare adults for college and career readiness and to become lifelong learners in an increasingly digital world. Edtech and employment tech developers, researchers, funders, and practitioners will share their perspectives on what we as practitioners most need to know now about how new technologies are changing adult learning, skills assessment, the signaling systems for applying for jobs and accessing educational opportunities, and the ways in which we work.

🗣 Speakers



Alison Ascher Webber

Director of Strategic Initiatives, EdTech Center @ World Education, Inc.



Jen Vanek

Director of Digital Learning and Research, EdTech Center @ World Education, Inc.



Michelle Weise

Senior Vice President, Workforce Strategies, Strada Education Network & Chief Innovation Officer, Strada Institute for the Future of Work



Jessica Rothenberg-Aalami

CEO & Founder, Cell-Ed



John Dillow

Director Of Client Services, SkillSmart

Tue, Nov 13, 2018

9:00am

Keynote Speaker - Dr. Paul Osterman

🕒 9:00am - 10:00am, Nov 13

🗣️ Speaker



Paul Osterman

Professor, MIT

10:15am

Desmos Classroom Activities 101

🕒 10:15am - 11:45am, Nov 13

📍 William Dawes A

If you've heard of Desmos, it is probably for their graphing calculator. This session is about Desmos Activities – a powerful digital tool for discovering math concepts and building math skills. Bring your tablet or laptop and learn how Desmos Activities can help you make the most of your instructional time.

🗣 Speaker



Connie Rivera

Curriculum Development and Training Specialist, TERC Adult Numeracy Center - SABES

ESL Bridge to Credit WR121 and ES101

🕒 10:15am - 11:45am, Nov 13

📍 Molly Pitcher

Lane Community College's English as a Second Language to Credit Bridge Program offers a transformative learning experience to English learners through a combination of ESL classes and credit classes. See how the content of the credit classes helps support the development of academic English skills in reading, writing, listening, and speaking.

[TETYC0441 2016 Assessing ALP Linguistically Diverse Students](#)

[College Transition ESL Bridge to Credit Writing 121_NCTN Conference](#)

[Building Your ESL Bridge to Credit Program_Handout](#)

[College Transition ESL Bridge to WR 121Capstone/Key Assignments & Building Blocks_Handout](#)

🗣 Speaker



Cybele Higgins

ESL Faculty, Lane Community College

Do the Math! Accelerating Students' Progress in "Level-Up Math"

🕒 10:15am - 11:45am, Nov 13

📍 Haym Saloman

Test scores do not always reflect students' math knowledge, resulting in inadequate placement into low course levels. Come hear about Triton College's AE department's "Level-Up Math" pilot program. Learn how students work independently to refresh their math knowledge via ALEKS, an adaptive, online learning software, to level-up into a higher level course.

🗣 Speaker



Peggy Jenders

Integrated Education and Training for Accelerated Pathways

🕒 10:15am - 11:45am, Nov 13

📍 Thomas Paine A

This session shares examples of two IET models (alternating teaching and co-teaching) that accelerate access to job training for English language learners through contextualized instruction and concurrent enrollment. Participants identify the key elements in both models to determine which model their programs might implement.

🗣️ Speaker



Donna Price

Associate Professor, San Diego Community College Continuing Education

Developing English Proficiency for Career Exploration, Civics, and Academic Readiness

🕒 10:15am - 11:45am, Nov 13

📍 Crispus Attucks

How can we help English language learners develop career and academic readiness skills while they explore their work interests, employment sectors, and pathways for achieving their goals? The presenter shares strategies and curricula for integrating language instruction with workforce, civics, and academic preparation for adult learners.

🗣️ Speaker



Bill Bliss

Education Consultant and Author, Language & Communication Workshop

Community Colleges' Role and Impact in Integrated Education and Training

🕒 10:15am - 11:45am, Nov 13

📍 William Dawes B

With US Department of Labor TAACCCT initiative support, over 700 community

colleges implemented Integrated Education and Training (IET) type innovations (e.g., I-BEST, pre-apprenticeship, and other “on-ramps”). Come hear how several IET models improved outcomes, and gain insights for IET at your organization.

Speakers



Christian Lagarde
Consultant, Jobs for the Future



Jennifer Freeman
Director, Jobs for the Future



Alison Bordelon
The Louisiana Community and Technical College System



Sandy Goodman
Director, National College Transition Network, NCTN/World Education

White Mountain Apaches Thinking Outside the Bottle: From Addicts to Scholars

🕒 10:15am - 11:45am, Nov 13

📍 Thomas Paine B

The Rainbow Treatment Center at the Fort Apache Indian Reservation, home of the White Mountain Apaches, recognizes that successful substance abuse treatment assists clients with creating meaningful lives. Learn how the RTC Scholarship Program helps those suffering from substance abuse disorders acquire the skills, aptitudes, and motivation to pursue educational goals.

Speakers



Michelle Perry
Rainbow Treatment Center



Lambert Watchman
Rainbow Treatment Center



Heather Pahe
Rainbow Treatment Center



Lenea Declay
Rainbow Treatment Center

The Job Spot: A Co-located Adult Education & Employment Resource Center

🕒 10:15am - 11:45am, Nov 13

📍 Paul Revere A

The Job Spot is a truly “transformational” space. Hear about the journey of creating and designing a multi-agency workforce and educational “incubator” that brings together multiple service providers, community based organizations, and post secondary institutions to serve adults in a 21st century learning environment.

🗣 Speaker



Mark Wyatt
Principal / Director, Bakersfield Adult School

Integrating Technology into Instruction—Realistic Strategies for the Adult Education Classroom

🕒 10:15am - 11:45am, Nov 13

📍 Paul Revere B

While most adults have smartphones, many lack the digital skills needed to acquire and evaluate information, communicate, and perform practical tasks. Participants share and compare teaching strategies to integrate technology in ways that help facilitate day-to-day instruction while helping learners overcome this digital literacy skills gap.

Digital Revolution: Promising Education and Employment Technologies

🕒 10:15am - 11:45am, Nov 13

📍 Paul Revere C

The session introduces technologies funded by The Employment Technology Fund (ETF) to support adult learners and job seekers as well as broader digital strategies for improving learning and training, mentoring and support, assessment and matching, and job search and placement. Participants will walk away with examples from EdTech Center field testing and programs across the country how to leverage

new technologies to increase economic mobility for lower income adults.

Speakers



Alison Ascher Webber

Director of Strategic Initiatives, EdTech Center @ World Education, Inc.



Priyanka Sharma

World Education



Jen Vanek

Director of Digital Learning and Research, EdTech Center @ World Education, Inc.

11:45am

Networking Lunch followed by Student Keynote - Aaron Dale

🕒 11:45am - 12:45pm, Nov 13

Speaker



Aaron Dale

Postsecondary Coach, X-Cel Education

1:00pm

Practical Applications of Nudging in Adult Education

🕒 1:00pm - 2:30pm, Nov 13

📍 William Dawes A

The marriage of nudge theory and scalable technology offers adult education practitioners a powerful, cost-effective strategy for supporting students to completion. Join us to discuss how nudging is prompting higher education to rethink student success, and brainstorm how you can use nudges to better support students across your institution.

Speakers



Serena Fahnbulleh

Program Operations Lead, Persistence Plus



Betsy Sparrow

Persistence Plus

Overcoming Math Anxiety

🕒 1:00pm - 2:30pm, Nov 13

📍 Molly Pitcher

Mathematic anxiety affects almost half of the learners in our classrooms. Scientists have proven that this fear interferes with the part of the brain needed for reasoning and problem solving. In this workshop participants learn exactly how math anxiety affects learners and specific techniques to help ease and overcome these effects.

🗣️ Speaker



Cynthia Bell

Numeracy & Youth Specialist, Literacy Assistance Center

The Building and Stumbling Blocks of an Adult Career Pathway

🕒 1:00pm - 2:30pm, Nov 13

📍 William Dawes B

This session reviews materials and collaborations that help create and sustain a successful Adult Career Pathway Program. Attendees receive access to organizational responsibility charts, curriculum and syllabi from pathway programs in four career sectors. Participants will explore best practices and epic fails that occurred from both.

🗣️ Speaker



Ron Fleischmann

Interim Dean of Career and Technical Education, South Central College

GED Grads: Better Prepared for Success in College

🕒 1:00pm - 2:30pm, Nov 13

📍 Haym Saloman

GED grads are enrolling more quickly in postsecondary education programs, persisting at a much higher than previous rate and performing better in credit bearing coursework. Learn more about these findings and the ACE credit recommendations to colleges for GED grads scoring at CCR levels.

Speakers



Scott Salesses

State Relationship Manager, GED Testing Service



Thomas Ross

State Relationship Manager (Program Manager), GED Testing Service

Accelerating College Transition Students' Progress Via a Theme-based Integrated Curriculum

🕒 1:00pm - 2:30pm, Nov 13

📍 Thomas Paine A

This workshop presents the development and implementation of a theme-based integrated developmental and college-level writing course for adult students. The course was provided through a collaboration between a community college and a community-based adult college transition program.

Speaker



Mina Reddy

consultant/adjunct professor, World Education/Bunker Hill Community College/Cambridge Community Learning Center

Checking Your Bias at the Door by Recognizing Stereotypes

🕒 1:00pm - 2:30pm, Nov 13

📍 Thomas Paine B

How can we have open and honest conversations, while respecting our differences and ways of life? Through interactive exercises participants practice conflict resolution and strategies, and recognize how biases affect how we deal with our students and co-workers.

Speakers



Monica Stansberry

Curriculum & PD Senior Program Specialist, Dallas County Community College District



Joselyn Gonzalez

Associate Dean of Academic Transfer, El Centro College

Making Open Education Resources (OER) Work for You

🕒 1:00pm - 2:30pm, Nov 13

📍 Crispus Attucks

Everyone is talking about OER! How can adult educators best discover, evaluate, and apply these resources to improve learning outcomes? The U.S. Department of Education's Power in Numbers team share learnings from their effort working with 40 educators to curate and design OER for the adult math classroom.

🗣️ Speakers



Christina Ward

Strategist, Luminary Labs



John Comings

Senior Technical Consultant, World Education

Pulling It Together: Meeting Multiple Mandates at the Same Time

🕒 1:00pm - 2:30pm, Nov 13

📍 Paul Revere A

Practitioners are being asked to incorporate many new practices into their teaching all at once and are wondering, "How do we pull it all together?" In this session, we take a 3-lesson sequence about a job search and application and consider ways to make it more rigorous and standards-aligned.

🗣️ Speaker



Andy Nash

Director, New England Literacy Resource Center, World Education

Integrating the Learning Upgrade App into ESOL and ABE Instruction

🕒 1:00pm - 2:30pm, Nov 13

📍 Paul Revere B

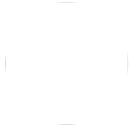
Adult learners need to acquire English language and academic skills at a faster pace. Programs do not have the capacity to increase class instructional hours and students' time is limited. Learning Upgrade offers a solution by increasing students' learning outside the classroom. Learn how to integrate the app into curriculum and instruction, and how teachers and students use it.

🗣️ Speakers



Toni Borge

Director Adult Education & Transitions Program, Bunker Hill Community College



Meghan Rodriguez

Academic Advisor, Bunker Hill Community College

Mobile Ready?: How to Extend Career Pathways to the Hardest to Reach

🕒 1:00pm - 2:30pm, Nov 13

📍 Paul Revere C

A majority of working adults face basic skills gaps - literacy, language, job skills - inhibiting their career readiness and ability to pursue career pathways, but less than 11% can get to a class take a training or online program. Given the future of work and low unemployment, this challenge is even more pressing to solve by incorporating blended and standalone mobile learning options. This interactive workshop shares findings from third-party studies on the barriers working adults face, mobile learning options that have worked and failed, and a design session to rapid prototype a potential mobile solution for your organization.

🗣️ Speaker



Jessica Rothenberg-Aalami

CEO & Founder, Cell-Ed

2:30pm

EXHIBITOR SHOWCASE

🕒 2:30pm - 3:30pm, Nov 13

📍 Exhiibit Hall

Join us for the refreshments, and come network with our sponsors and exhibitors in the exhibit hall next to the President's Ballroom!

3:30pm

Uncovering Learners' Literacy Needs Through Action Research

🕒 3:30pm - 5:00pm, Nov 13

📍 William Dawes A

This workshop reviews the process, including data collection and analysis, of an action research effort aimed at learning more about the professional backgrounds and literacy needs of Adult Basic Education and English as Second Language students. Findings are shared and implications discussed with participants.

🗣️ Speakers



Ghazala Nomani

Bergen County Technical Schools.



Carol Cochi

Program Facilitator, Bergen County Technical Schools

Ambassador Training: Student Voice at the Heart of Our Work

🕒 3:30pm - 5:00pm, Nov 13

📍 William Dawes B

Ambassador training provides adult learners a way to develop their leadership skills and confidence. Learn how the Arizona Ambassador training was created to support ambassadors as they educate and elevate the field of adult education, raise awareness and advocate for the classes and the services students need.

🗣️ Speaker



Regina Suitt

Vice President of Adult Basic Education for College & Career and Developmental Education, Pima Community College

English to Grow Immigrant Small Businesses

🕒 3:30pm - 5:00pm, Nov 13

📍 Thomas Paine A

Many immigrants have or aspire to have small businesses. How can ESOL providers and community businesses be supportive? The English for New Bostonians' English for Entrepreneurs initiative provides agencies with the technical assistance needed to make a successful process. Hear from partnering organizations and experience contextualized curriculum activities.

Speakers



Lee Haller

Program Manager, English for New Bostonians



Franklin Peralta

Campaign Organizer, English for New Bostonians

Modeling the Mathematical Practices: Teachers and Students Growing Together

🕒 3:30pm - 5:00pm, Nov 13

📍 Molly Pitcher

In this workshop, participants engage in deep problem solving to discover their own mathematical thinking and problem solving abilities. Come see how you already use the Standards for Mathematical Practice and how you can model them to help your students grow as mathematical thinkers.

Speaker



Sarah Lonberg-Lew

Training and Curriculum Development Specialist, SABES PD Center for Mathematics and Adult Numeracy at TERC

Innovation in ESOL through Pay for Success

🕒 3:30pm - 5:00pm, Nov 13

📍 Haym Saloman

Through the vehicle of Pay for Success, JVS created a continuum of adult education services that begin with vocational English classes, advance to job training skills, and culminate in college readiness, all designed to move students into and up in the workplace. This panel explores why and how.

Speakers



Amy Nishman
JVS



Jerry Rubin
President, CEO, JVS



Hannah Odaa
Director, Refugee Employment Services, JVS Boston



Rebecca Wheeler
JVS

Single Mothers Career Readiness and Success

🕒 3:30pm - 5:00pm, Nov 13

📍 Crispus Attucks

Single mothers are a growing segment of the U.S. postsecondary student population, yet there is limited information about effective practices and program models supporting their success. Hear preliminary results of our investigation of program models assisting single mothers on their career pathways and share experiences, observations, and program practices.

🗣️ Speakers



Mina Reddy
consultant/adjunct professor, World Education/Bunker Hill Community College/Cambridge Community Learning Center



Sandy Goodman
Director, National College Transition Network, NCTN/World Education

How to “Build” a GED Test Passer

🕒 3:30pm - 5:00pm, Nov 13

📍 Thomas Paine B

Today’s GED® test is more transparent than ever. There are numerous resources—score reports, High Impact Indicators, and Performance Level Descriptor—that can help instructors identify and develop the critical skills students need to pass. Want to raise your success rate? Come learn how to “build” a passer.

📣 Speaker



Thomas Ross

State Relationship Manager (Program Manager), GED Testing Service

Engaging Second-Chance Employers in the Professional Investment of Low-Wage Employees

🕒 3:30pm - 5:00pm, Nov 13

📍 Paul Revere A

The Prosperity Agenda engaged in a person-centered design process with an employer who provides employment pathways to previously incarcerated individuals. Learn about the EmpACT: Employment as a Practice framework, developed and tested to provide a roadmap to a more engaged and valued workforce.

📣 Speakers



Alicia Atkinson

Innovation Lab Director, The Prosperity Agenda



Monica Ybarra

Human Resources, Downtown Seattle Association

Preparing Adult English Language Learners for the Workforce: Models and Resources (LINCS)

🕒 3:30pm - 5:00pm, Nov 13

📍 Paul Revere B

This session addresses workforce-focused instruction in four contexts: workplace, vocational classes, adult English language learning classes, and classes that integrate education and training. The topics include essential components, promising practices, strengths and challenges of each program, LINCS resources, and issues facing the field. Participants will also have networking and program planning opportunities.

📣 Speaker



Luanne Teller
Director, World Education

Using Social Media for Advocacy, Teaching, and Learning

🕒 3:30pm - 5:00pm, Nov 13

📍 Paul Revere C

Learn the basics of Twitter and Instagram through a case study of successful advocacy around funding for adult education in New York City. Participants look at how the skills used for advocacy can also be used for teaching and learning via social media. Meet your students where they are.

🗣 Speaker



Nell Eckersley
Director of Instructional Technology and Communications, Literacy Assistance Center

Wed, Nov 14, 2018

8:30am

INNOVATION WORKSHOP - Claiming Our Seat at the Table: How Adult Educators Can Inform the Future of Work Conversation

🕒 8:30am - 10:00am, Nov 14

📍 President's Ballroom

The US labor market is changing. News stories are full of speculation about how robots and the gig economy will alter how Americans work, and which workers may lose their jobs in the future.

But there is much less conversation about how adult educators — the people who are on the frontlines of upskilling American workers today — are already equipping workers to respond to the changing labor market.

Join us for an interactive session that will use practical examples to jump-start conversation about what adult educators know, and how we can bring our practitioner wisdom into the policy conversations going on around us.

<http://www.collegetransition.org/wp-content/uploads/2018/11/Claiming-our-seat-at-the-table-adult-educators-and-future-of-work-NCTN-conf-Nov-2018.pdf>

🗣 Speaker



Amanda Bergson-Shilcock

Director of Upskilling Policy, National Skills Coalition

10:15am

Leveraging Resources to Support Internationally-Trained Immigrants

🕒 10:15am - 11:45am, Nov 14

📍 William Dawes A

Integrating immigrants' skills into academic and professional pathways is a challenge for many immigrant serving institutions. This session introduces customized resources to help immigrants navigate professional licensing and career pathway opportunities that build on their existing education as they pursue professional opportunities in the U.S.

🗣️ Speaker



Leah Guzman

Program Coordinator, Worcester State University

Practicing Applied Digital Writing Skills Using Google Docs and Google Slides

🕒 10:15am - 11:45am, Nov 14

📍 William Dawes B

In this session, participants review Google's Applied Digital Skills website which provides free project-based video curriculum designed to develop practical digital skills for teachers and students. Participants dive deep into the use of Google Docs and Slides to develop and strengthen writing skills for all levels.

🗣️ Speaker



Nell Eckersley

Director of Instructional Technology and Communications, Literacy Assistance Center

Preparing for Work: The Contextualization of HSE Programs

🕒 10:15am - 11:45am, Nov 14

📍 Molly Pitcher

How do you strengthen your program to support college and career readiness, prepare students for the future of work while simultaneously preparing them for the

HSE exam? This workshop provides the best practices, tools and resources essential to a high-quality, contextualized HSE preparation program.

Speakers



Maritza Pritsos

Acting Senior Director, Adult Continuing Education, LaGuardia Community College,
LaGuardia Community College



Olivia Mayer

Program Director, Pre-College Academic Programming, LaGuardia Community College

Bridging the Skills Gap: Paths to Careers for Adult Learners

🕒 10:15am - 11:45am, Nov 14

📍 Haym Saloman

The Texas Workforce Commission in 2017 launched an initiative to better prepare adult learners for in-demand entry and intermediate-level jobs with career potential. See how, with O*NET as a foundation, business representatives and adult educators partnered to align the Texas Adult Education and Literacy Content Standards with work-related skills.

Speaker



Federico Salas-Isnardi

President and Lead Instructor, FSI Diversity and Education

Creating Internships: Expecting the Unexpected

🕒 10:15am - 11:45am, Nov 14

📍 Thomas Paine A

Internships enable clients to gain critical on-the-job training and professional experience to prepare them for STEM careers. Learn what to expect when creating internship opportunities and how to help employers see their value. Identify potential challenges to internships in your context and learn from real-life examples.

Speaker



Paige Wetzel

Lead Career Coach, JVS Boston

PACE Careers: A Hybrid Career Exploration Curriculum for At-Risk Students

🕒 10:15am - 11:45am, Nov 14

📍 Paul Revere A

Learn about the PACE (Pinkerton Academy Choices in Education) hybrid careers course curriculum framework designed to support at-risk students' success after high school. The course is aligned to CCRS, is competency-based, and is student-centered. Participants engage in learning activities and provide feedback for revision.

🗣️ Speakers



Emily Carr

Careers Instructor, English Teacher, Pinkerton Academy High School



Lynne Lonergan

Director, Pinkerton's Alternative Choices in Education, Pinkerton Academy

Solutions to Nonparticipation in Adult Education

🕒 10:15am - 11:45am, Nov 14

📍 Paul Revere B

What keeps 90% of adults without high school diplomas from pursuing adult education? With findings from new CAPE research, this interactive session shares nonparticipants' experiences with using technology for learning. The surprising solutions these adults recommend can help educators with recruitment and retention.

🗣️ Speaker



Margaret Patterson

Senior Researcher, Research Allies for Lifelong Learning

Integrating Mobile Learning into Blended Learning

🕒 10:15am - 11:45am, Nov 14

📍 Crispus Attucks

Mobile learning technologies allow education and training programs to their increase their reach and impact by extending learning beyond classroom walls and improving

instruction in classes through blended learning, formative assessment, and personalized learning. In this workshop, you will learn about mobile tools, instructional strategies, and innovative program models being used across the country that you could implement as soon as tomorrow within your programs to accelerate learning.

Speakers



Alison Ascher Webber

Director of Strategic Initiatives, EdTech Center @ World Education, Inc.



Priyanka Sharma

World Education



Kathleen O'Connell

Workplace Education Coordinator, World Education



Jen Vanek

Director of Digital Learning and Research, EdTech Center @ World Education, Inc.

Practice for Knowledge Acquisition Towards GED Success

🕒 10:15am - 11:45am, Nov 14

📍 Thomas Paine B

It doesn't matter what subject you are teaching, differences in students' performance are affected by how much they engage in deliberate practice. Deliberate practice occurs when an individual intentionally repeats an activity in order to improve performance. Learn how designing activities with the goal of transferring knowledge can purposely lead to improved GED performance.

Speaker



Adriane Fajnor

Vice President of Client Relations and Communications, Aztec Software

12:00pm

LUNCH & TRANSLATING POLICY TO PRACTICE PANEL - Preparing Adult

Learners for the Future of Work: Challenges and Opportunities

🕒 12:00pm - 1:45pm, Nov 14

📍 President's Ballroom

The role adult education plays in guiding students on an educational and career pathway is complex and ever-changing. The world of work continues to evolve as we continue to build our knowledge, curriculum, and partnerships to respond to labor market projections, high-demand occupations, and students' individual skills, interests, and goals. Technological innovations will make some jobs obsolete, some of which will be replaced by new job titles, roles, and skill demands. Panelists representing an array of industry sectors will discuss the challenges and opportunities to proactively participate in the strategic workforce planning needed to carve out responsive training models leading to viable career opportunities for adult learners.

🗣️ Speakers



Robin Dion

Program Manager, Northeast Advanced Manufacturing Consortium



Phil Jordan

Vice President, BW Research



Sarah Ruddy

Director of Business Development, JVS Boston



Sandy Goodman

Director, National College Transition Network, NCTN/World Education

2:00pm

Unidos in Banking: Employer Engagement that Works

🕒 2:00pm - 3:30pm, Nov 14

📍 William Dawes A

Corporate partners are willing to do more than just hire your jobseekers! They can play a critical role in designing and refining effective workforce development trainings that are responsive to real-time industry needs. This workshop highlights UnidosUS's partnership with Bank of America for the Latinos in Finance Program.

🗣️ Speakers



Leanne Ryder

Program Manager, Workforce Development, UnidosUS



Leslie Kent

Assistant Director, Lawrence Community Works



Yeneysi Linares

Market Leader, Bank of America



Jody M. Blatman

Consumer Banking & Merrill Edge Region Executive, Bank of America

It Takes a Village: Boosting Demand for Short-Term Credentials

🕒 2:00pm - 3:30pm, Nov 14

📍 William Dawes B

This session examines the results of research into the complexities of the credentialing landscape from the perspective of both industry and academia. Findings include ways that community colleges can revamp their approach to marketing and awareness to increase the supply and demand for middle-skill credentials.

🗣️ Speaker



Veronica Buckwalter

Senior Program Manager, JFF

I-BEST Makes Us Better

🕒 2:00pm - 3:30pm, Nov 14

📍 Molly Pitcher

Now on our 6th year of I-BEST, there is much we have learned! We have built a partnership with our local community college to offer credit classes and a full community college enrollment experience for our I-BEST students. Learn how we overcame many obstacles to navigate our way to student success.

🗣️ Speakers



Heather Patterson

Lead IBEST/HSE Instructor, Friendly House, Inc.



Kelly Crawford

Director Of Adult Education, Friendly House

Workforce Preparation Activities and Employability Skills

🕒 2:00pm - 3:30pm, Nov 14

📍 Thomas Paine A

Learn about resources and strategies you can use to teach workforce preparation activities and employability skills. These sets of skills are essential, lifelong learning skills and are vital to achieving education, career and life goals in the 21st century.

📣 Speaker



Sandy Goodman

Director, National College Transition Network, NCTN/World Education

Media Literacy and Close Reading with Infographics

🕒 2:00pm - 3:30pm, Nov 14

📍 Crispus Attucks

What role do infographics play in your classroom? More than ever, information is being delivered in visual terms. Come to this session to learn how to bring alive the media literacy critical thinking skills that are also needed to understand infographics. It's a hands on session, so bring your own laptop or tablet.

📣 Speakers



Lizelena Iglesias

ABE/HSE Specialist, Literacy Assistance Center



Nell Eckersley

Director of Instructional Technology and Communications, Literacy Assistance Center

Student Successes and Outcomes from WIOA Funded Workforce Training

🕒 2:00pm - 3:30pm, Nov 14

📍 Paul Revere A

This session shares the findings from interviews of Integrated Education and Training (IET) students in the Alamo Consortium in San Antonio, Texas. Discussion focuses on best practices, student successes, intended and unintended outcomes, and program participation impact.

🗣️ Speaker



Kimberly Vinton
ESC-20

Learning by Design: Deepening Practitioner Content Knowledge by Crafting a Online Homeroom

🕒 2:00pm - 3:30pm, Nov 14

📍 Haym Saloman

Teachers can leverage technology for offering diverse instructional resources to their learners and in the process deepen their own knowledge of the content they teach. Participants view websites that support sharing instructional resources with adult learners and then engage in a mapping activity for initial planning of their own websites. The session concludes with a discussion about how construction of such instructional websites can impact a teacher's content knowledge.

🗣️ Speaker



Jen Vanek
Director of Digital Learning and Research, EdTech Center @ World Education, Inc.

Learning for Mastery: From Theory to Practice

🕒 2:00pm - 3:30pm, Nov 14

📍 Paul Revere B

We will examine and review the 5 key areas to implementing Bloom's Mastery Learning model and identify areas for improvement and implementation strategies for ourself and our programs. In using these strategies, participants will learn to organize important concepts and skills they want students to acquire into learning units and provide targeted, corrective feedback. We will explore teaching models that show how sufficient time, attention, and support afforded to each student can change lives.

 Speaker



Peggy Bernard

Regional Manager, Essential Education

Going Blended! How to Rethink Instruction and Effectively Manage Innovation

🕒 2:00pm - 3:30pm, Nov 14

📍 Thomas Paine B

Explore instructional model data trends, blended learning models, the online curricula procurement process and learn how to build an online curricula implementation and adoption plan to support blended learning statewide.

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